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ATTORNEY DOCKET NO. SCHLEE0201

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: SCHLEE )  
Serial No. 10/051,557 ) Date: October 21, 2002  
Filed: 01/16/2002 ) Group Art Unit: 3622  
For: PROMOTIONAL DATA DELIVERY ) Examiner: MYHRE, James  
SYSTEM AND METHOD )

<b>Certificate of Mailing, 37 CFR §1.8</b>	
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Date: <u>10/21/2002</u>	<u>10/21/2002</u>
<u>Michael B. Brooks</u>	Date

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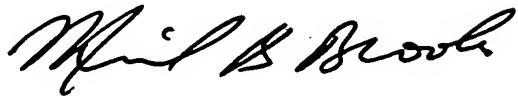
Supplemental Information Disclosure Statement

Dear Sir,

The applicant has recently been made aware of the enclosed information based on an international search by the USPTO PCT ISA/US. In accordance with 37 C.F.R. §1.97, enclosed are these references relating to the above-identified application. For convenience of the Examiner, the references are listed on the attached Substitute for Form PTO-1449A/PTO and copies of the IDS citations are enclosed herein.

It is respectfully requested that these references be considered in the examination of this application together with the previously submitted IDSs and their collective consideration be made of written record in the application file.

Respectfully submitted

A handwritten signature in cursive script, reading "Michael B. Brooks". The signature is written in black ink and is positioned above the typed name and contact information.

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PTO/SB/08A (10-01)

Approved for use through 10/31/2002. OMB 0651-0031

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Substitute for form 1449A/PTO		<b>Complete if Known</b>			
		Application Number	10/051,557		
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)		Filing Date	01/16/2002		
		First Named Inventor	SCHLEE, DANIEL		
		Art Unit			
		Examiner Name			
Sheet	1	of	1	Attorney Docket Number	SCHLEE0201

U.S. PATENT DOCUMENTS					
Examiner Initials	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number - Kind Code <sup>2</sup> (if known)			
		US- 5,857,176	01-05-1999	DAY ET AL.	
		US- 6,298,348	10-02-2001	ELDERING	
		US- 2002/	02-28-2002	LONG ET AL.	
		US- 0026359			
		US- 2001/	08-09-2001	DAY ET AL.	
		US- 0013011			
		US- 2001/	12-06-2001	UYAMA ET AL.	
		US- 0049624			
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FOREIGN PATENT DOCUMENTS						
Examiner Initials	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
		Country Code <sup>3</sup> - Number <sup>4</sup> - Kind Code <sup>5</sup> (if known)				
		WO 00/67092	11-09-2000	MATHAI, TOM J.		

Examiner Signature	Date Considered
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

Burden Hour Statement: This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.